

CAADPE

CALIFORNIA ASSOCIATION OF
ALCOHOL AND DRUG PROGRAM EXECUTIVES



2026 POLICY SYMPOSIUM SPONSOR PACKET



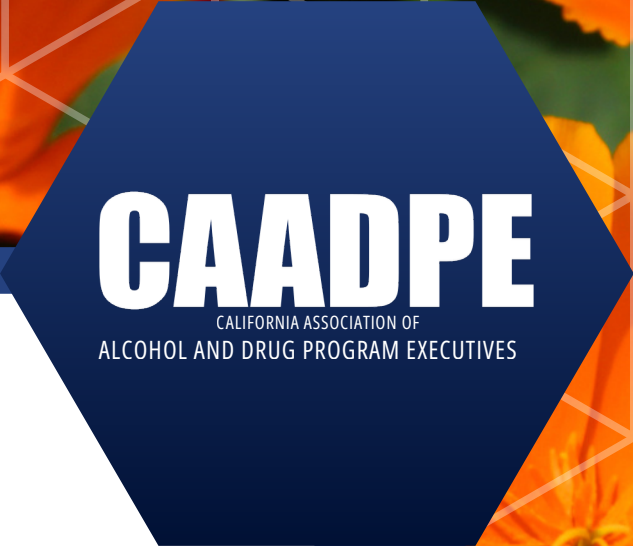
(916) 329-7409



1215 K St., Suite 1100
Sacramento, CA 95814



www.caadpe.org



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ABOUT US

The California Association of Alcohol and Drug Program Executives (CAADPE) is the statewide voice for substance use disorder (SUD) treatment providers across California. Since 1989, we've united prevention, intervention, treatment, and recovery programs under one powerful banner—advocating for policies that expand access, reduce stigma, and improve outcomes. With over 400 service sites represented in our membership, CAADPE is at the center of shaping California's behavioral health landscape.

Sponsoring CAADPE's Policy Symposium means supporting a statewide effort to shape the future of substance use disorder and behavioral health care in California. The Symposium brings together state leaders, providers, and advocates to advance policies that expand access, strengthen the workforce, and integrate care across systems.

Your sponsorship helps make these critical conversations possible—connecting policy with practice, elevating provider voices, and driving real progress toward a more equitable and effective system of care.

Special Event Sponsorships

(1 available per category)

■ Breakfast Sponsor 

\$2,500

■ AM Refreshment Sponsor 

\$1,500

■ Lunch Sponsor 

\$3,500

■ PM Refreshment Sponsor 

\$1,500

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CAADPE Provider Sponsor Tiers

■ Platinum Sponsor



- Recognition as Platinum Sponsor on Materials and Signage
- Prominent Logo on Website
- Social Media Mentions
- 2 Free Registrations
- Mention in CAADPE's Email Communications

\$850

■ Gold Sponsor



- Recognition as Gold Sponsors on Materials and Signage
- Logo on Website
- Social Media Mentions
- 1 Free Registration
- Mention in CAADPE's Email Communications

\$600

■ Silver Sponsor



- Recognition as Silver Sponsor on Materials and Signage
- Social Media Mention
- Mention in CAADPE's Email Communications

\$350

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CAADPE Partner Sponsor Tiers

■ Platinum Sponsor



- Recognition as Platinum Sponsor on Materials and Signage
- Tabling Opportunity at Welcome Reception
- 2-minute Speaking Opportunity at Welcome Reception (6 spots available)
- Prominent Logo on Website
- Up to 2 Complimentary Registrations
- Social Media Mentions
- Mention in CAADPE's Email Communications

\$1,250

■ Gold Sponsor



- Recognition as Gold Sponsor on Materials and Signage
- Tabling Opportunity at Welcome Reception
- Logo on Website
- Up to 1 Complimentary Registrations
- Social Media Mentions
- Mention in CAADPE's Email Communications

\$1,000

■ Silver Sponsor



- Recognition as a Silver Sponsor on Materials and Signage
- Logo on Website
- Social Media Mentions
- Mention in CAADPE's Email Communications

\$750

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