



CAADPE

CALIFORNIA ASSOCIATION OF
ALCOHOL AND DRUG PROGRAM EXECUTIVES

CAADPE Press Kit



(916) 329-7409



1215 K St., Suite 1100
Sacramento, CA 95814



www.caadpe.org

About CAADPE

CAADPE is the statewide association representing California's Substance Use Disorder (SUD) treatment and recovery providers. Our members deliver lifesaving care across the full continuum—prevention, early intervention, treatment, recovery, and harm reduction—serving diverse communities in every region of the state. CAADPE advances evidence-based policy, strengthens the behavioral health workforce, and convenes leaders to improve outcomes for youth, adults, and families.

Established in 1989, CAADPE member agencies now provide substance use disorder treatment services at over 400 sites in California. Together, we advocate for high quality services to treat substance use disorders and co-occurring mental health disorders, and for making these services accessible and available to anyone who seeks help.

- **Members:**
 - 45 Member Agencies (and Growing)
- **Service Footprint:**
 - 400+ Sites Across California
- **What We Do:**
 - Policy & Advocacy
 - Provider Convening's
 - Training & Technical Assistance
 - Communications & Research
- **Who We Represent:**
 - Adults & Youth in Recovery
 - Justice-Involved Individuals
 - People Experiencing Homelessness
 - LGBTQ+ Clients
 - Pregnant & Parenting Families
 - Rural & Underserved Communities
- **Press & Interviews:**
 - Our Executive Director and member leaders—experts in their fields—are available for interviews. We'll match you with the best-fit expert for your story.

**Driving high quality
treatment services to
become accessible and
available in a timely manner
to anyone who seeks help.**

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Leadership

Robb Layne - Executive Director

Robb Layne is the Executive Director of the California's Association of Alcohol and Drug Program Executives (CAADPE), the only state-wide association representing all types of substance use disorder services. In this role, Robb transformed the association into a vital player in the Substance Use Disorder (SUD) policy arena, grew the association's financial position and created a wider political footprint for his members.

Robb graduated from the University of California, Davis, and began a career bridging multiple industries. Bookending where he started to where he is now, Robb spent over ten years in the California State Assembly and California State Senate as legislative and committee staff. After leaving the Capitol, he was recruited to work as an executive team member at Partnership HealthPlan of California. After three years with Partnership, he was asked to join the County Behavioral Health Directors Association of California. He rebranded the organization, increased its exposure, and enhanced its reputation at the State Capitol.

Both in his role as the Executive Director of CAADPE and as a parent of a son with Serious Mental Illness (SMI), Robb currently sits on the California Health & Human Services Agency Behavioral Health Task Force (BHTF), the 988-Crisis Policy Advisory Commission, the California Behavioral Health Planning Council (CBHPC) Workforce Committee and California Department of Corrections and Rehabilitation/ Council on Criminal Justice California Juvenile Justice Compendium and Toolkit Advisory Board.

Robb has sat on various community boards including the Sacramento LGBT Community Center and Sacramento Rainbow Chamber of Commerce Foundation. He currently is the co-president of the Jewish Federation of the Sacramento Region. He lives in Sacramento with his husband Marc Koenigsberg and their dog Riley.



Programs & Grants

CAADPE PRESS KIT

CAADPE secures and manages high-impact grants—like DHCS’s SPARK-T Technical Assistance, HEAR US, and DOR’s Bridging Recovery & Employment—to turn policy into practice across California. We deliver hands-on training, peer learning, toolkits, and convenings that strengthen school-based supports, expand provider capacity, and connect people in recovery to jobs. We track results and share what works so members can scale it.

- **SPARK-T Technical Assistance Grant (DHCS-funded)** — A statewide TA hub that equips prevention, early intervention, treatment, and recovery providers with practical support. We offer trainings, office hours, toolkits, and implementation coaching to help teams operationalize best practices quickly and consistently across settings. Learn more: sparkt.caadpe.org
- **HEAR US Grant** — A statewide initiative funded by DHCS and managed by The Center at Sierra Health Foundation. Through 12 grantees, it implements practical, equity-focused strategies to improve access and quality of care for underserved Californians experiencing severe mental illness, serious emotional disturbance, and substance use disorders—supporting recovery across clinical and community settings. Learn more: caadpe.org/hear-us/
- **DOR Grant — Bridging Recovery & Employment** — In partnership with the California Department of Rehabilitation, we expand pathways to work for people in recovery through vocational readiness, employer connections, job coaching, and benefits navigation—improving placement and retention. Learn more: caadpe.org/bridging-recovery-and-employment/



Topics We Can Speak To

Equity & Access

- Health and social equity in SUD services
- Access & timeliness (“treatment on demand”)
- Stigma, language, and public perception of addiction & recovery

Systems & Integration

- Integration with behavioral health and medical care
- Interagency collaboration (health, social services, justice, education)
- Disaster/trauma response & post-crisis behavioral health supports

Policy, Funding & Regulation

- Funding, budget, reimbursement, and insurance policy
- Legislative & regulatory advocacy; policy reform
- Licensure/certification/oversight modernization
- California propositions & initiatives (e.g., Prop 1, Prop 36, Prop 64)

Programs, Practice & Workforce

- Workforce development & capacity building
- Reducing bureaucratic/regulatory barriers for providers
- Best practices, evaluation, and research in SUD treatment
- Technical assistance for small and mid-size programs

Populations & Settings

- Behavioral health equity for historically marginalized groups
- Youth substance use & overdose prevention
- Criminal justice, correctional settings, and reentry SUD treatment
- Mental health & co-occurring disorders

Trends & Public Health Approaches

- Drug policy & harm reduction (vs. punitive models)
- Emerging trends (fentanyl, polysubstance, synthetic drugs)

Media Contact

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